



**Butterwick**  
HOSPICE



# Fundraising Pack Butterwick Hospice

"Without the support of our community, we simply could not exist."  
Mary Butterwick OBE

In this pack you'll find lots of information on how to raise funds for our hospice, including fundraising ideas, how to set up your fundraiser and how to promote and pay in donations.

We can't wait to see what you do!





**By fundraising for us, you're helping us care for those in our community who need us the most...**

## Adam's Story

In 2009, Adam was born with one of the rarest conditions in the world, Emanuel Syndrome. Children with Emanuel Syndrome have weak muscle tone, fail to gain weight or grow at the expected rate, and most children have a profound intellectual disability.

Adam has been attending our Children's Hospice for respite care for 12 years. Now aged 13, Adam brings endless joy to the unit, with his cheeky and loving nature.

“When I tell people Adam is coming to the Hospice, they automatically think he is going there to die. That couldn't be further from the truth! He comes to the hospice for fun and to give me some respite. As a single mum, it gives me chance to do the things I can't when I am providing around the clock care for Adam. The hospice is full of life, and I can relax knowing he is safe and well cared for. Adam's Mum, Nicola.”





## How to Fundraise in 5 Easy Steps...

### Step 1: Choose Your Activity

We've got lots of great ideas of how you could fundraise for the hospice, take a look at our Fundraising Ideas web page for inspiration:



### Step 2: Plan It

We have a range of resources that you can use to support your fundraising. Get in touch with our team who will be happy to help 01642 628930 or email [fundraising@butterwick.org.uk](mailto:fundraising@butterwick.org.uk).

### Step 3: Promote It

The best way to raise funds is by letting everyone know about your fundraiser...

- Set up a Just Giving page here
- Or visit [www.butterwick.org.uk/supportus/fundraiseforus](http://www.butterwick.org.uk/supportus/fundraiseforus)
- Download a [sponsor form here](#).



### Step 4: Enjoy Your Activity!

Now that everything is set up, you can enjoy your event or activity with all of your supporters, knowing the huge difference you will be making!

### Step 5: Donate Your Funds

You can find details on how to donate your funds on the following pages of the pack.



## Fundraising Ideas

We've got lots of great ideas on our Fundraising Ideas webpage, scan here, or visit [www.butterwick.org.uk/supportus/fundraiseforus](http://www.butterwick.org.uk/supportus/fundraiseforus) to take a look!

Here's just a few...

### A

- Afternoon Teas
- Arts & Crafts Stall

### B

- Bake Sale
- Battle of the Bands
- Boxing Day Dip
- Beard Shave
- Blind Card

### C

- Coffee Morning
- Carole Singing
- Challenge Event
- Cycling

### D

- Danceathon
- Darts Tournament
- Dog Show

### E

- Eighties Night
- Endurance Challenge

### F

- Fashion Show
- Football Match – 5-a-side
- Fancy Dress Days

### G

- Games Night
- Grow a Beard/Moustache

### H

- Head-shave (Haircut)
- Hour of Earnings

### I

- It's a Knockout
- Iron Man Challenge

### J

- Jewellery Making/Selling
- Jazz Night

### K

- Karaoke Night
- Knitting marathon or Making/Selling

### L

- Ladies Day
- Loose Change Collection

### M

- Murder Mystery Party
- Marathon

### N

- Name the ...
- Numbered challenge

### O

- Office Collection/Fundraising
- Obstacle Course

### P

- Pub Quiz
- Poker Night
- Penalty Shootout

### Q

- Quiz Night

### R

- Race Night
- Raffle
- Running Event

### S

- Skydiving

### T

- Tombola
- Treasure Hunt
- Talent Show

### U

- Ultimate Frisbee

### V

- Variety Show
- Village Fair

### W

- Wear Blue for Butterwick
- Walk for Butterwick
- Wax for Charity

### X

- Xmas Fayre

### Y

- Yoga-thon
- Year of Fundraising

### Z

- Zumba-thon



Thank you Amy!

Amy, from Stockton, wanted to raise money for local charities. She had 10 inches of her hair cut, which she donated to the Little Princess Trust and she raised £520 along the way, which she donated to Butterwick Hospice Care!



# Butterwick

HOSPICE



## Why Fundraise for Butterwick Hospice Care

**When you raise funds for the hospice, you help us continue to provide specialist, holistic care to those in our community who need us.**

**Here are just a few examples of what the money you raise could provide for those who need us...**

**£100 could provide one session of Day Care for a Service User in our Day Care unit**

**£250 could provide one night of care from our Homecare Team for a service user in the comfort of their own home**

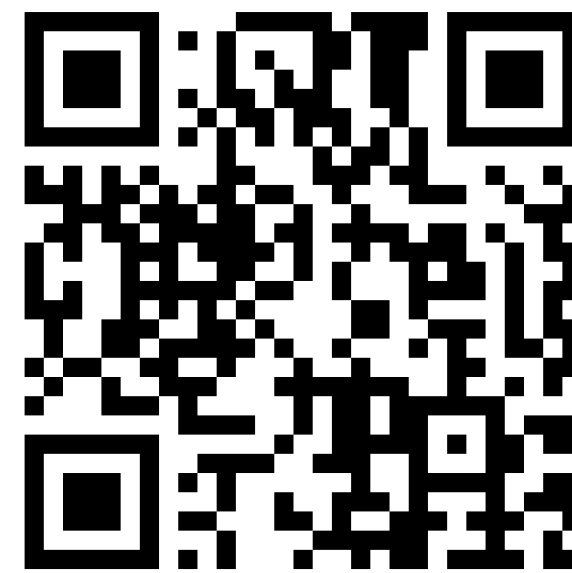
**£500 could provide one month of physiotherapy support**

**£1000 could provide one night of respite care for a child in our Children's Hospice**

## Great! You've got an idea, what's next?

Once you've decided how you'll raise money for the hospice, we're here to support you...

1. Let us know you're fundraising, get in touch by email [fundraising@butterwick.org.uk](mailto:fundraising@butterwick.org.uk), or call 01642 628930
2. Set up a Just Giving page by scanning the QR code
3. Download a [Sponsor Form](#)
4. Spread the word!



Don't forget to *giftaid it*

Gift Aid allows charities like us to claim 25p for every £1 that Tax Payers donate. That's a whole 25% on top of what you raise.

Make sure that when tax payers donate, they complete the Gift Aid declaration on your sponsor form and JustGiving page!

Can your employer match the funds you raise? Lots of employers will support their teams charitable activities by match-funding the amount they raise!



This is Sarah

Sarah, from Thornaby, has been coming to the hospice for treatments for four years.

"I suffer with Multiple Sclerosis and Grave's Disease, which means I'm in wheelchair and some things are difficult for me. I'm stuck in the house 24/7, but coming to Butterwick got me out of the house and let me meet people. I get lovely food, they help me get into the bath, and it's just gorgeous."

## How to Promote Your Fundraiser

Once you've set up your fundraising pages, a great way of getting more support is by posting on your social media channels - make sure you tag us in to your posts so that we can see how you're getting on and share your fundraising activity!

Facebook - @ButterwickHospice

X - @Butterwickhos

Instagram - @butterwickhosp1

Linked In - @ButterwickHospiceCare

### Promotion Top Tips...

- Keep sharing your Just Giving page on your social media channels
- Take lots of photos of your event or fundraising activity (make sure you have permission)
- Make sure you tag us in, so we can share too!



Did you know you can set up a fundraiser on your Facebook page? Scan above, or go to your Facebook page and search for Butterwick Hospice Care, to set one up!



Thank you Becky & Charlotte!

Becky and Charlotte, two amazing post officers, raised £400 before Christmas, by dressing as Elves to deliver their festive mail, bringing joy to their community! Big thanks to Becky, Charlotte and their fantastic community of supporters!



## Things to Keep in Mind

However you choose to fundraise, it's really important that everything is safe and legal. Here's some things to keep in mind...

### **Raffles**

Raffles are a brilliant way to raise funds, but make sure you're aware of the legalities beforehand. Find the latest guidance here [gamblingcommission.gov.uk](https://www.gamblingcommission.gov.uk)

### **Food Hygiene**

Whether you're selling cupcakes or putting on a three-course dinner, food safety laws will apply. Check in with [food.gov.uk](https://www.food.gov.uk) to be on the safe side.

### **Insurance and Licensing**

Although we're here to support you when you fundraise, we aren't responsible for your event and can't accept any liability. We recommend that you check with your local authority whether you need any special licences for your fundraising activity.

For general advice and guidance, please visit <https://www.fundraisingregulator.org.uk/code>

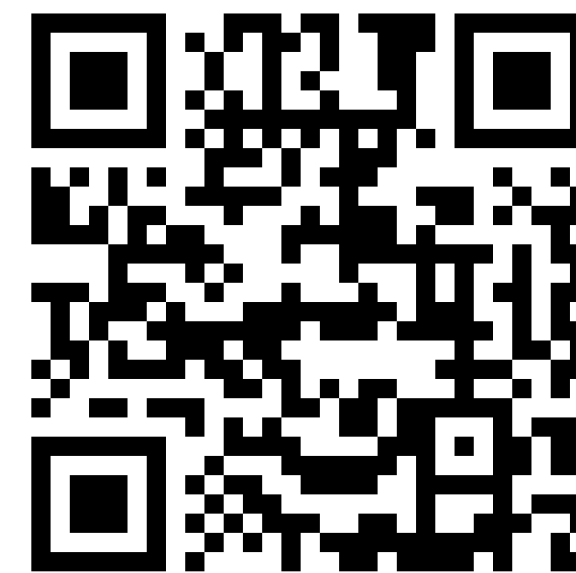
## How to Make Your Donation

### Just Giving

If you have set up an online donation page, we usually receive the funds directly, so you don't need to do anything.

### Donate Online

Scan here to donate the funds you have raised directly to the hospice.



### Transfer Direct to our Bank

Barclays Bank, High Street, Stockton-on-Tees, TS18 1AH  
Sort Code 20-82-18  
Account Number 00230901  
Account Name Butterwick Ltd

If you choose to make your donation this way, make sure you include a reason for the donation in the reference section, and your name.

### Over the Phone, or in Person

You can give us a call to donate your fundraising money over the phone, call the team on 01642 628930. Or pop into the Fundraising office, Seven Wellbeing, Middlefield Road, Stockton, TS19 8XN.

### Cheque

You can post a cheque to Butterwick Hospice Care, Middlefield Road, Stockton, TS19 8XN, please make your cheque out to Butterwick Limited.



This is Luke

Luke took on the Geordiemans Triathlon in aid of Butterwick Hospice for his Grandma-in-law. "Butterwick we're amazing and looked after my Grandma-in-law. They helped to make a very hard time, that bit easier. The staff we amazing."



**Butterwick**  
H O S P I C E



**Your fundraising means we can keep on caring for our  
community when they need us the most...**

**£100 could provide**

**Group day trip for Children**

**or**

**A session of Day Care for a Service User in our Day Care unit**

**£250 could provide**

**A night of care from our Home Care team for a service user in the comfort of their own home**

**£500 could provide**

**5 Counselling sessions from our Family Support Team for a patient, carer or their loved ones**

**or**

**1 month of physiotherapy support**

**Butterwick**  
H O S P I C E



**Thank You!**

Your help means we can keep supporting babies, children  
and adults in our community.

Get in Touch!

01642 628930

[fundraising@butterwick.org.uk](mailto:fundraising@butterwick.org.uk)

[www.butterwick.org.uk](http://www.butterwick.org.uk)

