

# Fundraising Pack

**"Without the support of our community,  
we simply could not exist."**

**Mary Butterwick OBE**

**In this pack you'll find lots of information  
on how to raise funds for our hospice,  
including fundraising ideas, how to set up  
your fundraiser and how to promote and  
pay in donations.**

**We can't wait to see what you do!**



**By fundraising for us, you're helping us care for those in our community who need us the most...**



## **Manisha's Story**

Children like Manisha. Manisha's complex needs mean that she requires 24-hour care and our service provides much needed respite for her loving family. They know that Manisha is in a safe and loving place where our team of Specialist Nurses and Health Care Assistants provide the very best care and environment for their little girl.

“ The support given to Manisha and us as a family is second to none. Manisha is well cared for and the facilities meet her every need. We get total peace of mind knowing we have no reason to worry while she is with all staff at Butterwick Hospice. Its Manisha's home from home.

”







# How to Fundraise in 5 Easy Steps...

## Step 1: Choose Your Activity

We've got lots of great ideas of how you could fundraise for the hospice, take a look at our Fundraising Ideas web page for inspiration:



## Step 2: Plan It

We have a range of resources that you can use to support your fundraising. Get in touch with our team who will be happy to help 01642 628930 or email [fundraising@butterwick.org.uk](mailto:fundraising@butterwick.org.uk).

## Step 3: Promote It

The best way to raise funds is by letting everyone know about your fundraiser...

- Set up a Just Giving page [here](#)
- Or visit [www.butterwick.org.uk/fundraiseforus](http://www.butterwick.org.uk/fundraiseforus)
- Download a [sponsor form here](#).



## Step 4: Enjoy Your Activity!

Now that everything is set up, you can enjoy your event or activity with all of your supporters, knowing the huge difference you will be making!

## Step 5: Donate Your Funds

You can find details on how to donate your funds on the following pages of the pack.





# Fundraising Ideas

We've got lots of great ideas on our Fundraising Ideas webpage, scan here, or visit [www.butterwick.org.uk/support-us/fundraise-for-us](http://www.butterwick.org.uk/support-us/fundraise-for-us) to take a look!

Here's just a few...

## A

- Afternoon Teas
- Arts & Crafts Stall

## B

- Bake Sale
- Battle of the Bands
- Boxing Day Dip
- Beard Shave
- Blind Card

## C

- Coffee Morning
- Carole Singing
- Challenge Event
- Cycling

## D

- Danceathon
- Darts Tournament
- Dog Show

## E

- Eighties Night
- Endurance Challenge

## F

- Fashion Show
- Football Match – 5-a-side
- Fancy Dress Days

## G

- Games Night
- Grow a Beard/Moustache

## H

- Head-shave (Haircut)
- Hour of Earnings

## I

- It's a Knockout
- Iron Man Challenge

## J

- Jewellery Making/Selling
- Jazz Night

## K

- Karaoke Night
- Knitting marathon or Making/Selling

## L

- Ladies Day
- Loose Change Collection

## M

- Murder Mystery Party
- Marathon

## N

- Name the ...
- Numbered challenge

## O

- Office Collection/Fundraising
- Obstacle Course

## P

- Pub Quiz
- Poker Night
- Penalty Shootout

## Q

- Quiz Night

## R

- Race Night
- Raffle
- Running Event

## S

- Skydiving

## T

- Tombola
- Treasure Hunt
- Talent Show

## U

- Ultimate Frisbee

## V

- Variety Show
- Village Fair

## W

- Wear Blue for Butterwick
- Walk for Butterwick
- Wax for Charity

## X

- Xmas Fayre

## Y

- Yoga-thon
- Year of Fundraising

## Z

- Zumba-thon



**Thank you Kim!**

Kim (pictured) was diagnosed with breast cancer in March of this year and has since been a service user at Butterwick Hospice. Kim and her colleagues kindly organised a bake sale in aid of Butterwick Hospice and raised £350!



**SCAN FOR  
MORE DETAILS**





# Why Fundraise for Butterwick Hospice?



**When you raise funds for the hospice, you help us continue to provide specialist, holistic care to those in our community who need us.**

**Here are just a few examples of what the money you raise could provide for those who need us...**

**£100**

**could provide one session of Day Care for a Service User in our Day Care unit**

**£250**

**could provide one night of care from our Homecare Team for a service user in the comfort of their own home**

**£500**

**could provide one month of physiotherapy support**

**£1000**

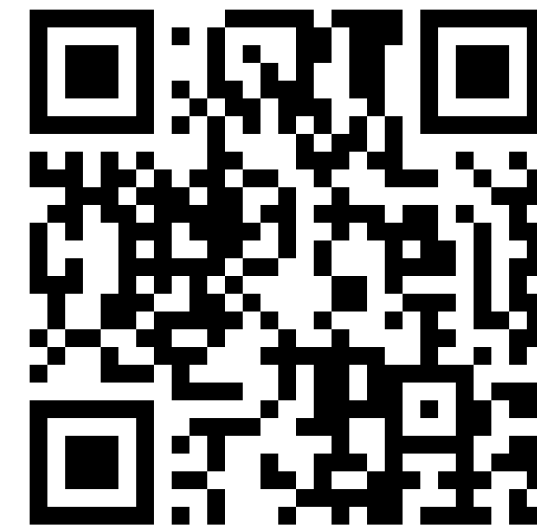
**could provide one night of respite care for a child in our Children's Hospice**



# Great! You've got an idea, what's next?

Once you've decided how you'll raise money for the hospice, we're here to support you...

1. Let us know you're fundraising, get in touch by email [fundraising@butterwick.org.uk](mailto:fundraising@butterwick.org.uk), or call 01642 628930
2. Set up a Just Giving page by scanning here
3. Download a [Sponsor Form](#)
4. Spread the word!



**Don't forget to** *giftaid it*

Gift Aid allows charities like us to claim 25p for every £1 that Tax Payers donate. That's a whole 25% on top of what you raise.

Make sure that when tax payers donate, they complete the Gift Aid declaration on your sponsor form and JustGiving page!

**Can your employer match the funds you raise? Lots of employers will support their teams charitable activities by match-funding the amount they raise!**



**This is Tracey**

Tracey became the one millionth finisher of the Great North Run in 2014 while raising money for Butterwick Hospice.

"It's a charity very close to my heart," said Tracey, "And it was very popular with my mum, because of the care they give to all ages but especially to children and babies."



# How to Promote Your Fundraiser

Once you've set up your fundraising pages, a great way of getting more support is by posting on your social media channels - make sure you tag us in your posts so that we can see how you're getting on and share your fundraising activity!



**@ButterwickHospice**



**@Butterwickhospice**



**@Butterwickhos**



**@ButterwickHospice**

## Promotion Top Tips...

- Keep sharing your Just Giving page on your social media channels
- Take lots of photos of your event or fundraising activity (make sure you have permission)
- Make sure you tag us in, so we can share too!



Did you know you can set up a fundraiser on your Facebook page? Scan above, or go to your Facebook page and search for Butterwick Hospice Care, to set one up!



**Thank you Andrew,  
James, and Marcus!**

These boys managed to raise £4,800! Andrew and James cycled 300 miles, from Richmond Surrey to Richmond North Yorkshire in just five days. Meanwhile, Marcus, who suffers with Cardio Facio Cutaneous Syndrome, cycled 30 miles, one each day, on his adapted tricycle. Thanks guys!





# Things to Keep in Mind

However you choose to fundraise, it's really important that everything is safe and legal.  
Here's some things to keep in mind...

## Raffles

Raffles are a brilliant way to raise funds, but make sure you're aware of the legalities beforehand. Find the latest guidance here [gamblingcommission.gov.uk](https://www.gamblingcommission.gov.uk)

## Food Hygiene

Whether you're selling cupcakes or putting on a three-course dinner, food safety laws will apply. Check in with [food.gov.uk](https://www.food.gov.uk) to be on the safe side.

## Insurance and Licensing

Although we're here to support you when you fundraise, we aren't responsible for your event and can't accept any liability. We recommend that you check with your local authority whether you need any special licences for your fundraising activity.

For general advice and guidance, please visit <https://www.fundraisingregulator.org.uk/code>



# How to Make Your Donation



## Just Giving

If you have set up an online donation page, we usually receive the funds directly, so you don't need to do anything.

## Transfer Direct to our Bank

Barclays Bank, High Street, Stockton-on-Tees, TS18 1AH  
Sort Code 20-82-18  
Account Number 00230901  
Account Name Butterwick Ltd

If you choose to make your donation this way, make sure you include a reason for the donation in the reference section, and your name.

## Over the Phone, or in Person

You can give us a call to donate your fundraising money over the phone, call the team on 01642 628930. Or pop into the Fundraising office, Seven Wellbeing, Middlefield Road, Stockton, TS19 8XN.

## Cheque

You can post a cheque to Butterwick Hospice, Middlefield Road, Stockton, TS19 8XN, please make your cheque out to Butterwick Limited.

## Donate Online!





**Your fundraising means we can keep on caring  
for our community when they need us the most...**

**£200**

**could provide 10 Counselling sessions for someone facing  
bereavement**

**£300**

**could provide a day trip for the Children in our Hospice**

**£600**

**could provide a full day of care for our patients at our Bishop  
Auckland Hospice**





# Thank You!

**Your help means we can keep supporting babies,  
children and adults in our community.**

**Get in Touch!**

**01642 628930**

**[fundraising@butterwick.org.uk](mailto:fundraising@butterwick.org.uk)**

**[www.butterwick.org.uk](http://www.butterwick.org.uk)**

