



Go Blue for Butterwick Fundraising Pack

**"Without the support of our community, we simply could not exist."
Mary Butterwick OBE**



**In this fundraising pack, you will find information, inspiration,
and resources for your own Go Blue for Butterwick event!**



What's It About?

To celebrate our 40th anniversary, we're asking our community to Go Blue for Butterwick!

We want to encourage as many people as possible to Go Blue For Butterwick and raise both awareness and funds. So whether you take part with your organisation, or with friends and family, join us in going blue and show your support for Butterwick Hospice.

Don't forget to share your involvement across your social media, tag us and use
[#GoBlueForButterwick](#)



Mary Butterwick's Story

Mary Butterwick founded Butterwick Hospice in 1984, after her husband John died unexpectedly in 1979.

Mary was offered little support from the hospital, and was told to go home and forget about John. Instead, Mary spent time in the community with others who had similar experiences, and decided there had to be a better option - she wanted to put back into the world some of the care she felt was lacking.

She designed a home, light and airy; a welcoming place where people felt safe and instantly comfortable.

'It was a place where people were treated as individuals, where each life mattered, where each thought mattered, where care and love mattered... For all those whom the hospital had dismissed as beyond help, it would restore hope, celebrate life and, even if it couldn't heal the body, it would do its best to heal the heart and soul.' - Carmel Thomason, **Every Moment Counts: The Life of Mary Butterwick.**

From that moment, Mary made it her mission to create this 'home', and in 1984, after selling her family home to kick start the funding she needed, Mary opened the first Day Care Hospice in Stockton. Mary and a small group of volunteer nurses and supporters delivered her recipe of loving care and compassion to those who were at the end of their life, and gave comfort and hope to their loved ones.

Forty years later, Mary's legacy has continued and we now offer care to babies, children and adults across Teesside and County Durham, as well as support for their families.

Fundraising Ideas

Here's some ideas to get your fundraiser week started!

**Wear Blue
for Butterwick**



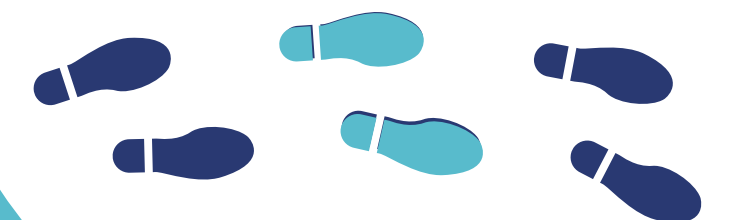
Bake sale



**Non Uniform
Day**



**Get Active
for Butterwick**



On the next few pages you'll find posters and blue bunting that you could use for your fundraiser...

We're Here to Support You

Once you've decided how you'll raise money for the Hospice, we're here to support you...

1. Let us know you're fundraising, get in touch by email helen.shaw@butterwick.org.uk, or call **01642 628930**
2. Set up a [Just Giving](#) page
3. Download a [Sponsor Form](#) from our website
4. Spread the word!

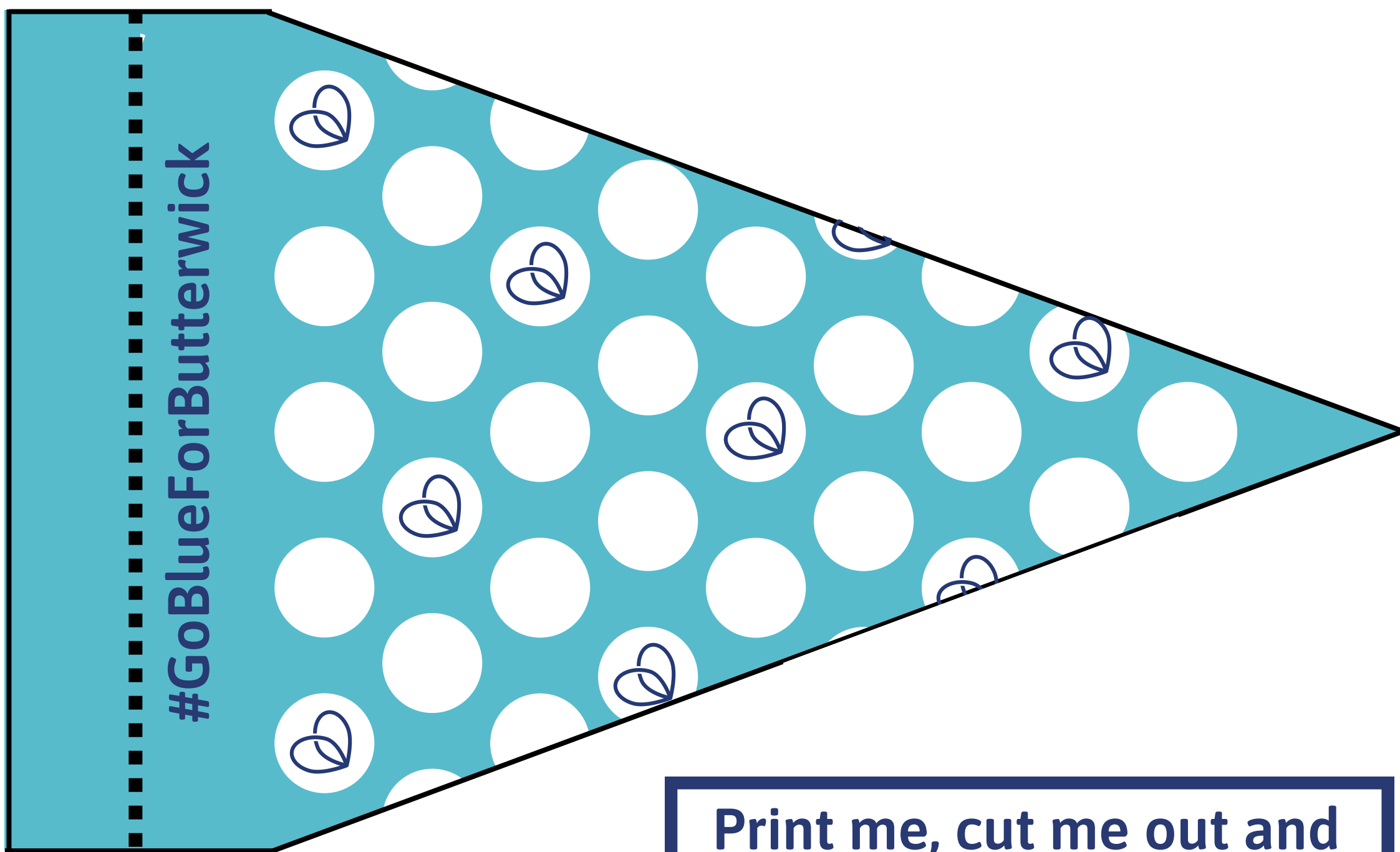
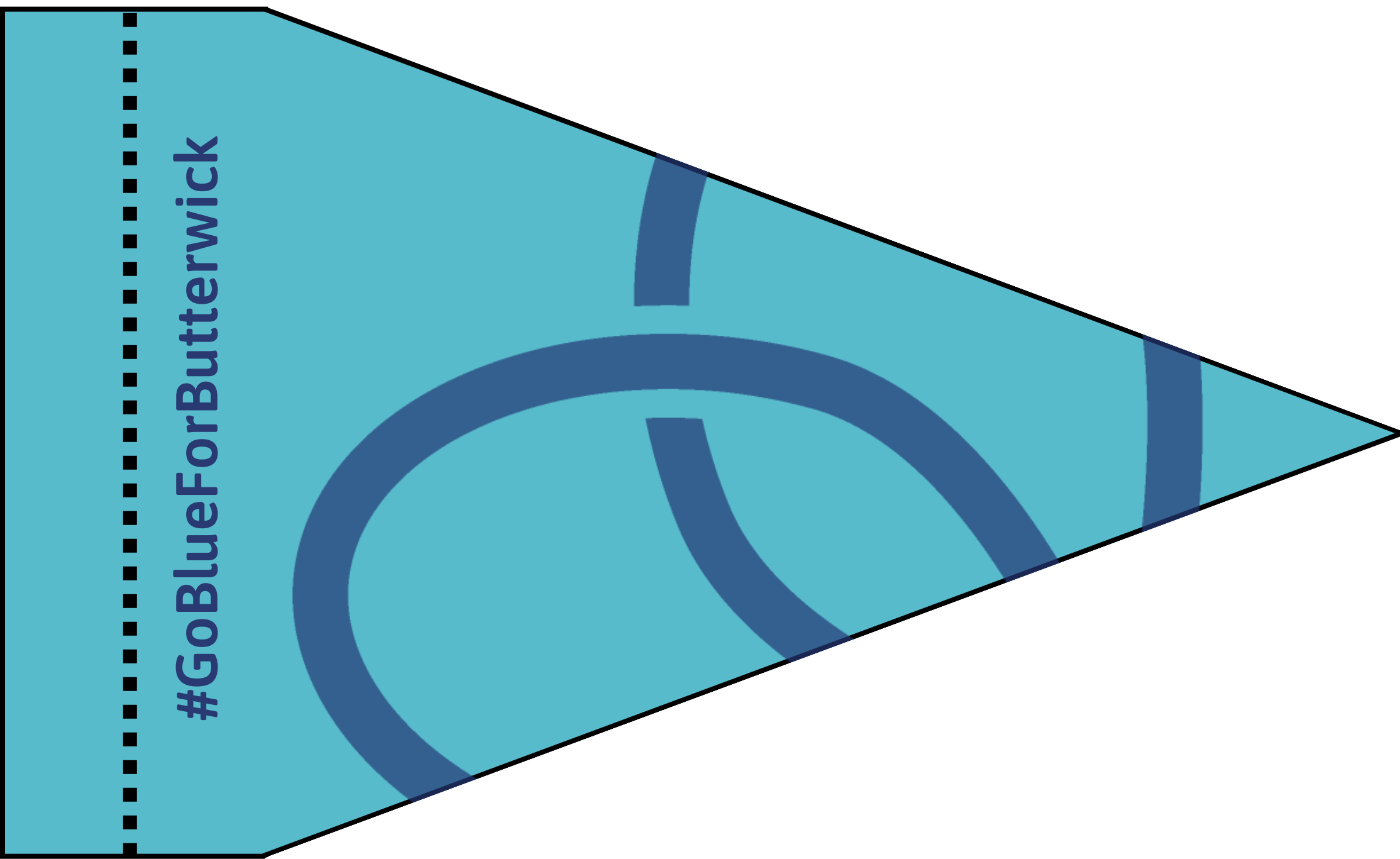


Don't forget to *giftaid it*

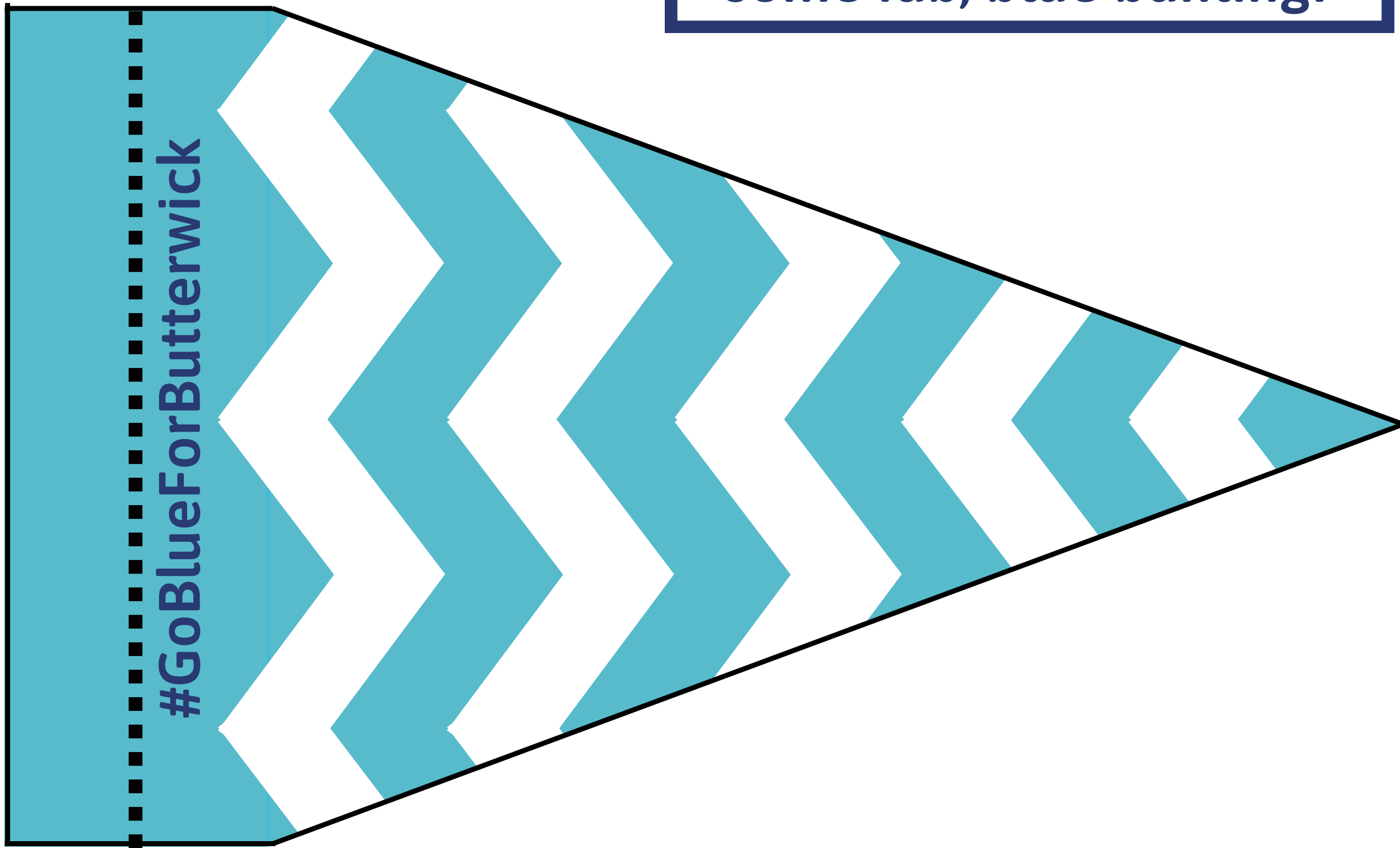
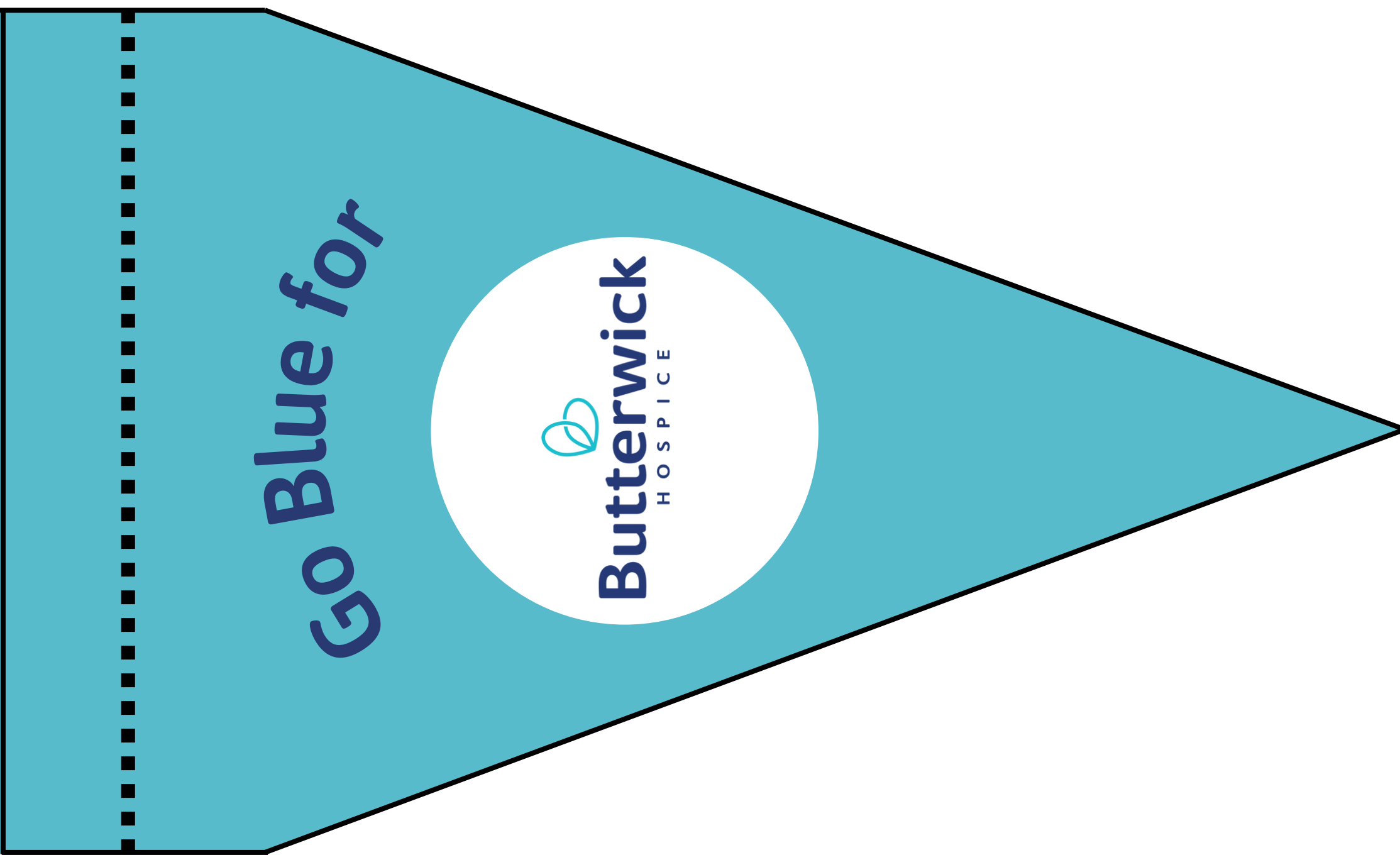
Gift Aid allows charities like us to claim 25p for every £1 that Tax Payers donate. That's a whole 25% on top of what you raise. Make sure that when tax payers donate, they complete the Gift Aid declaration on your sponsor form and JustGiving page!

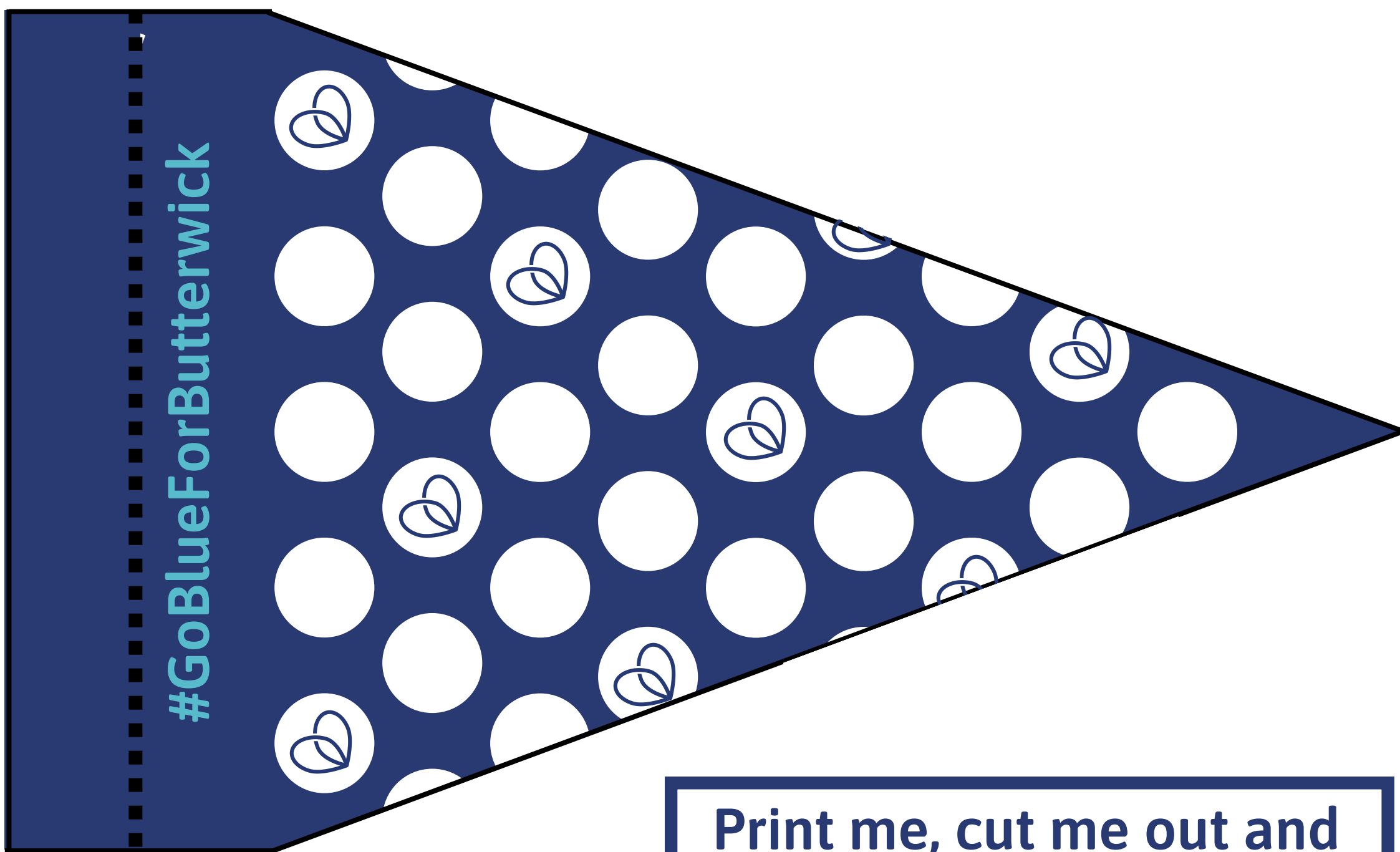
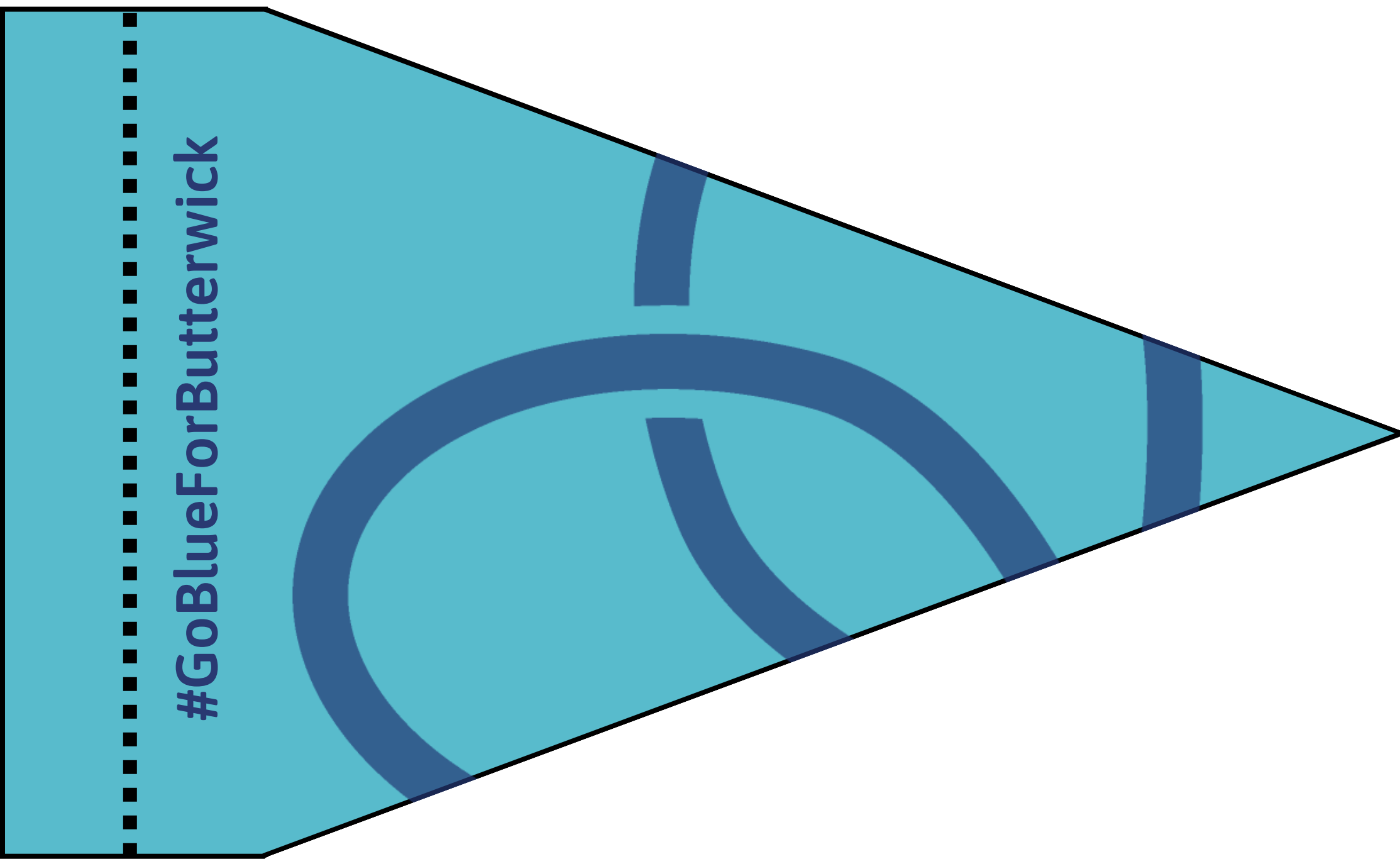
Can your employer match the funds you raise?

Lots of employers will support their teams charitable activities by match-funding the amount they raise!

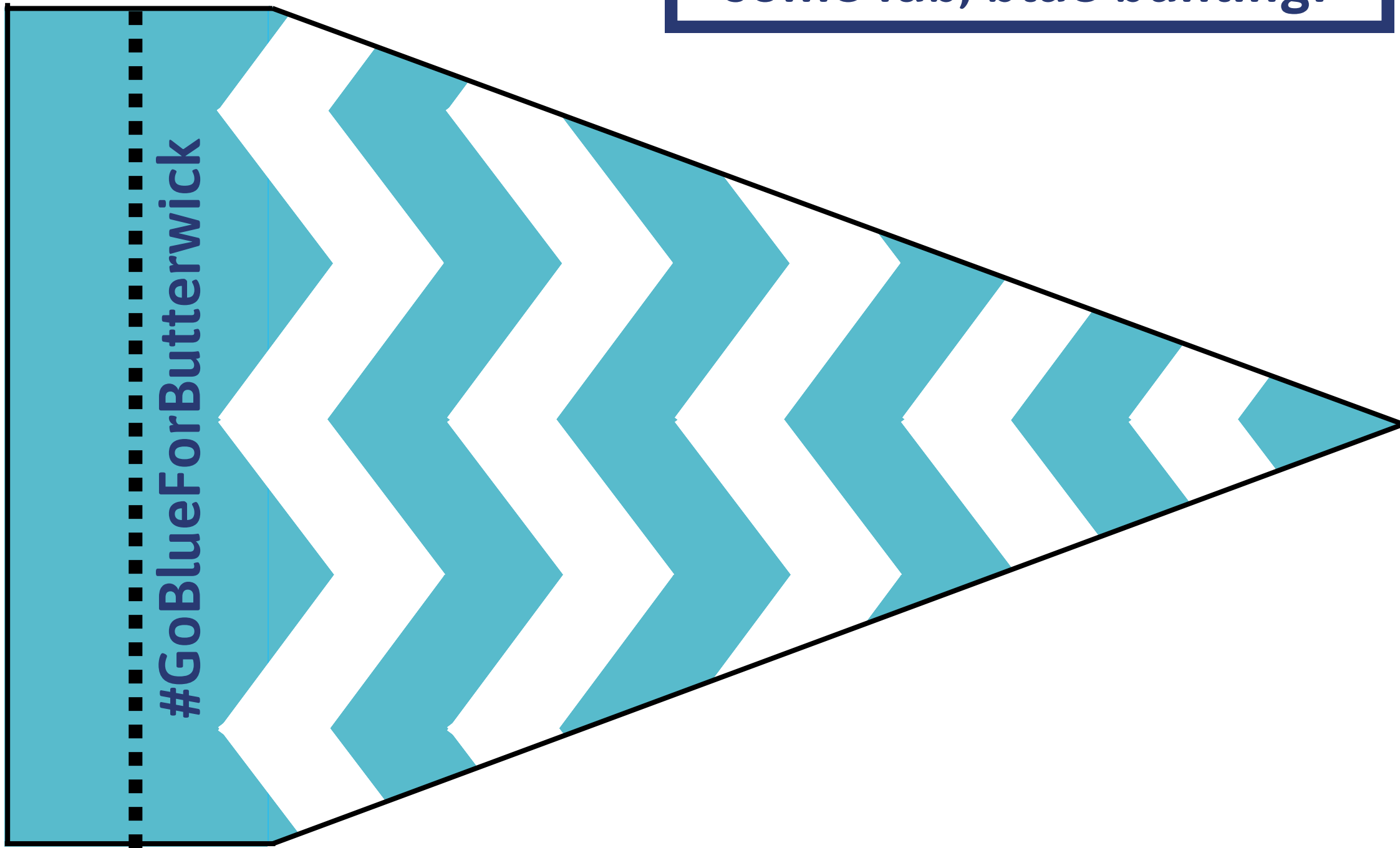
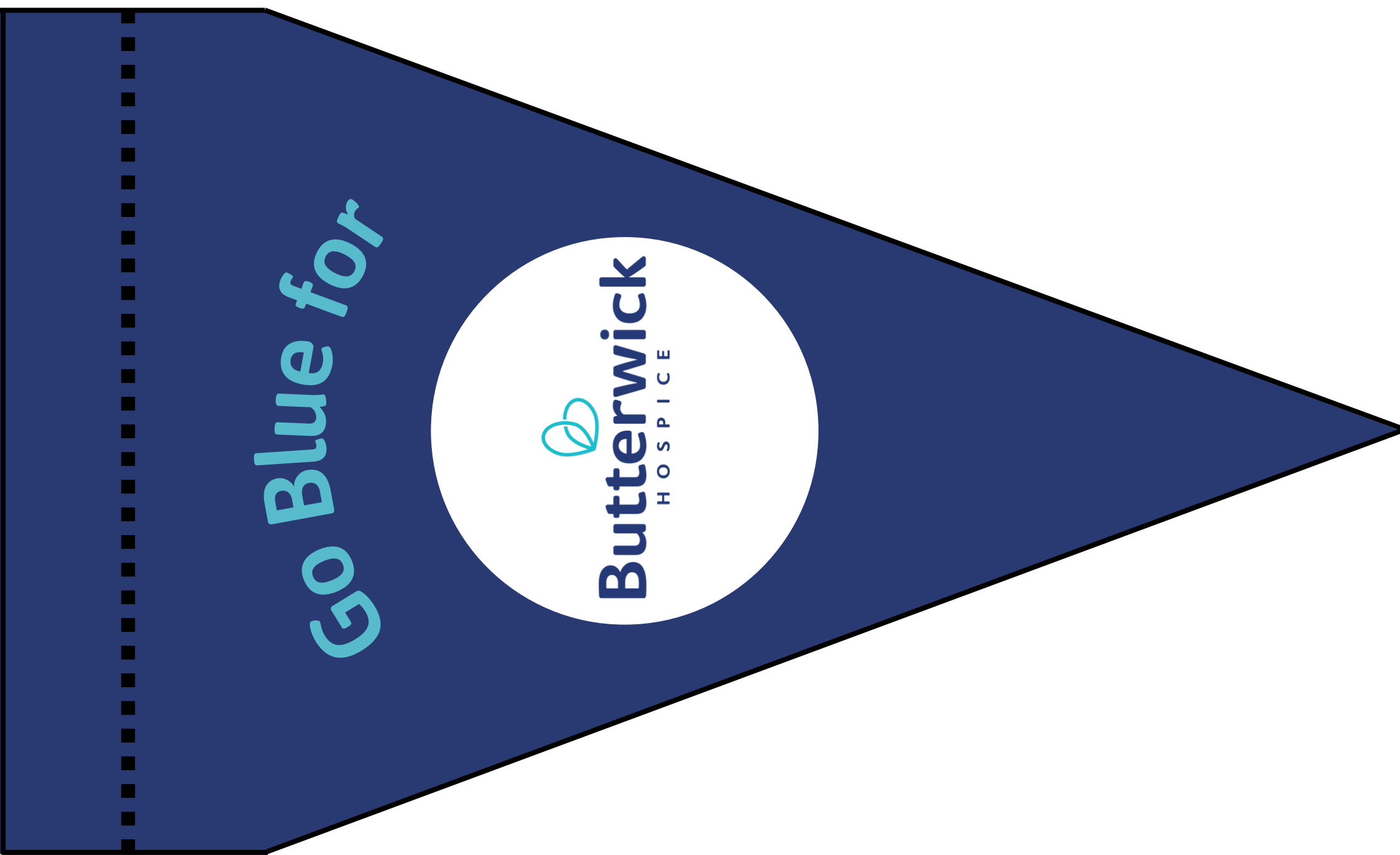


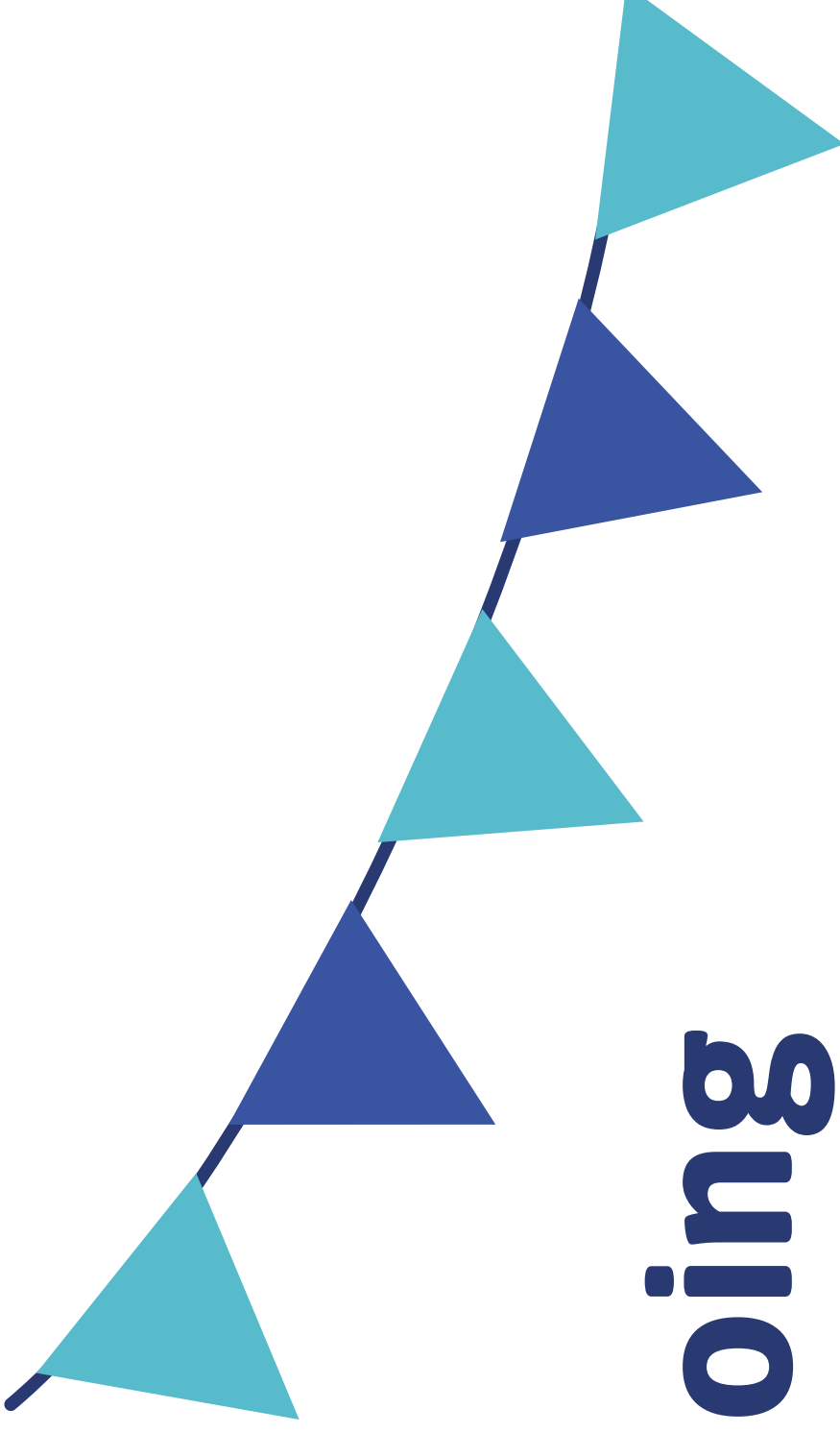
Print me, cut me out and stick me together for some fab, blue bunting!





Print me, cut me out and stick me together for some fab, blue bunting!





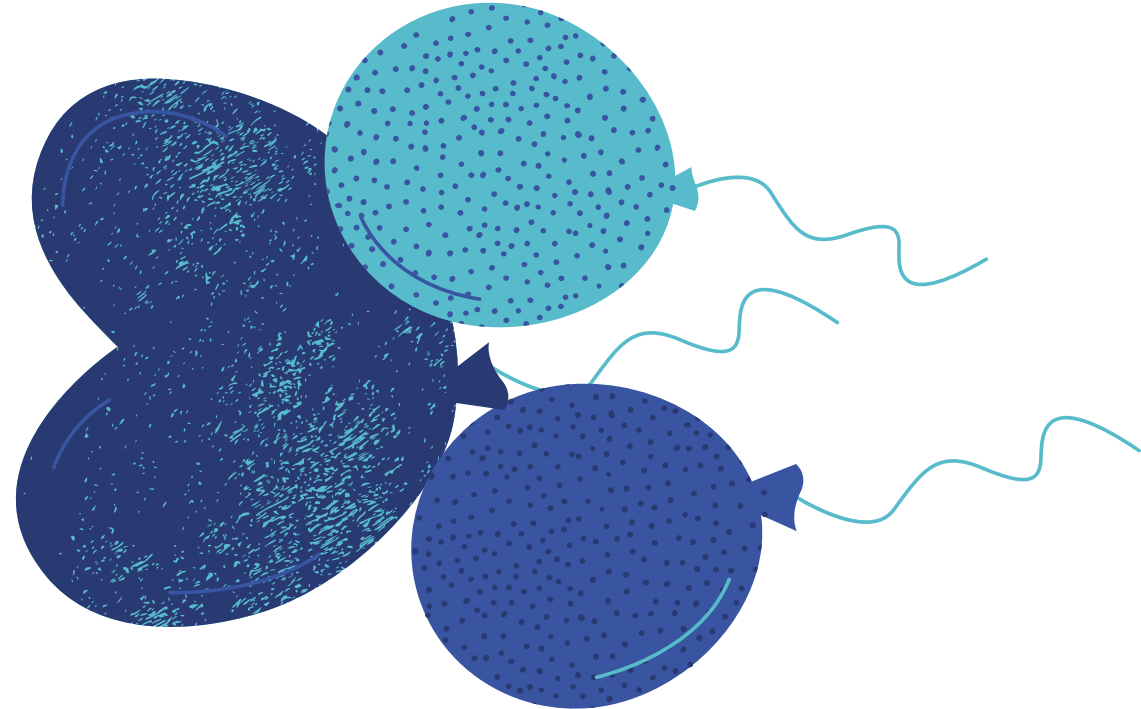
We're Going

Blue for Butterwick!



**We're raising awareness for our local Hospice,
Butterwick Hospice.**

**Please support us and
[#GoBlueForButterwick](#)**



**Suggested
donation: **£1****

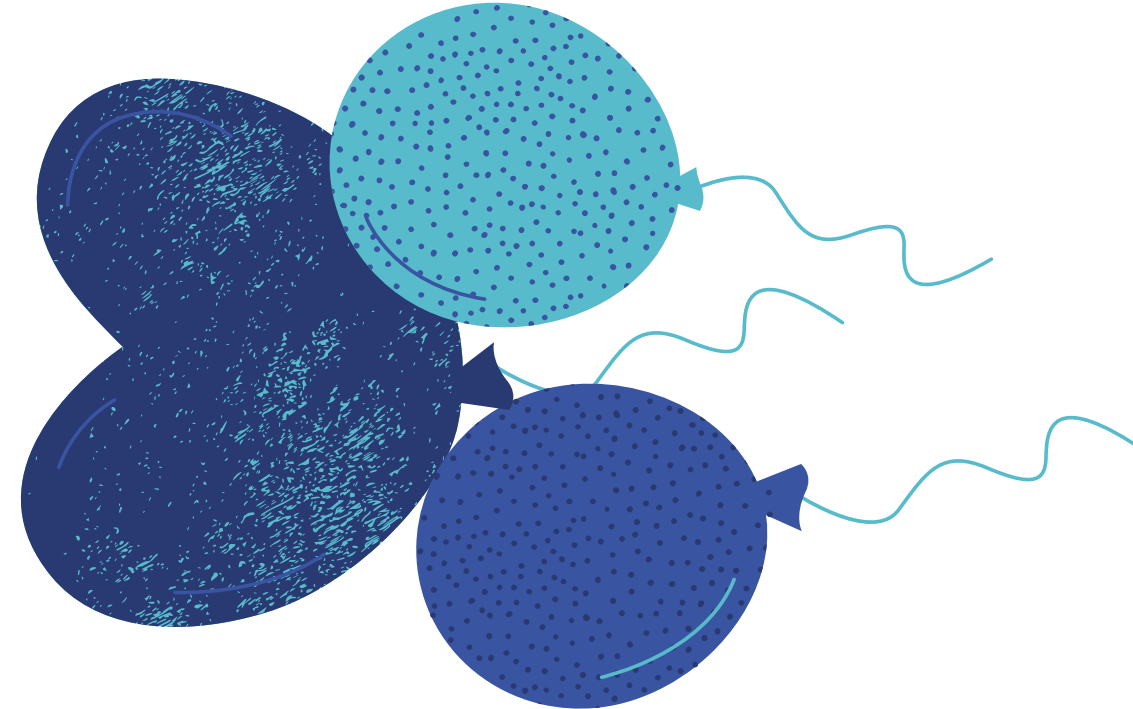


Go Blue for Butterwick Sponsored Walk



**We're raising awareness for our local Hospice,
Butterwick Hospice.**

**We've organised a walk as part of our
Go Blue for Butterwick celebrations!**

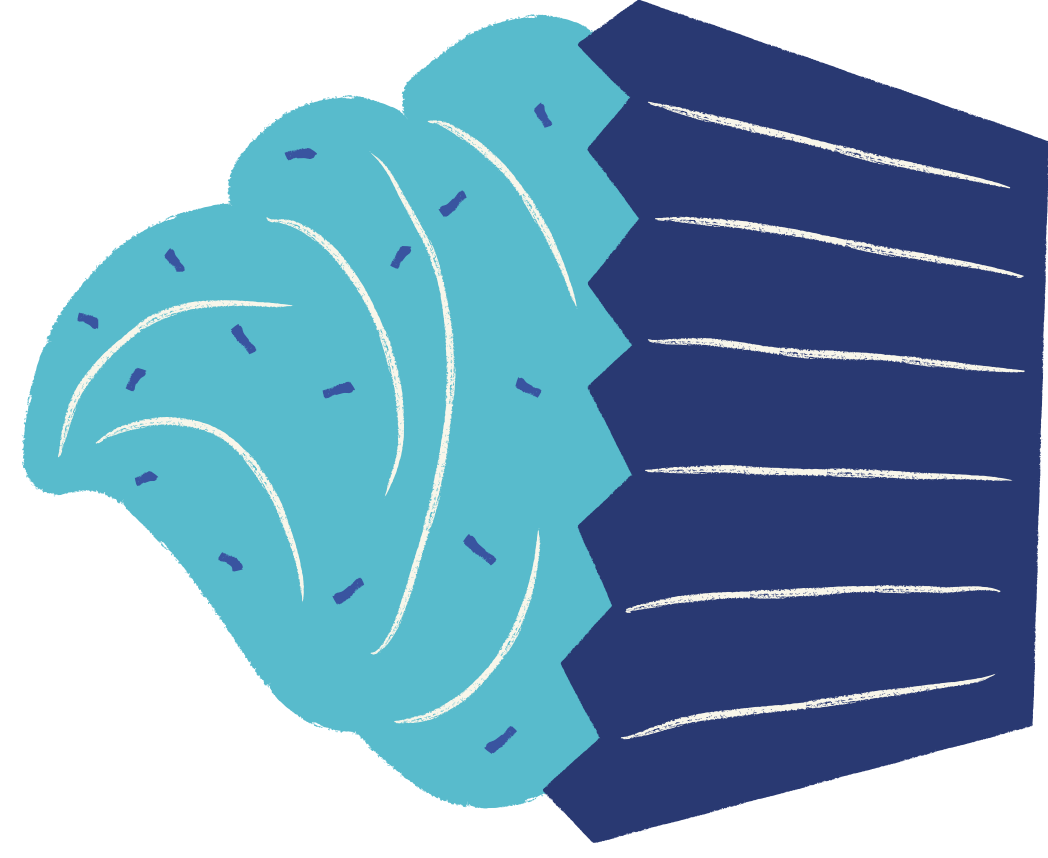


Where:

When:

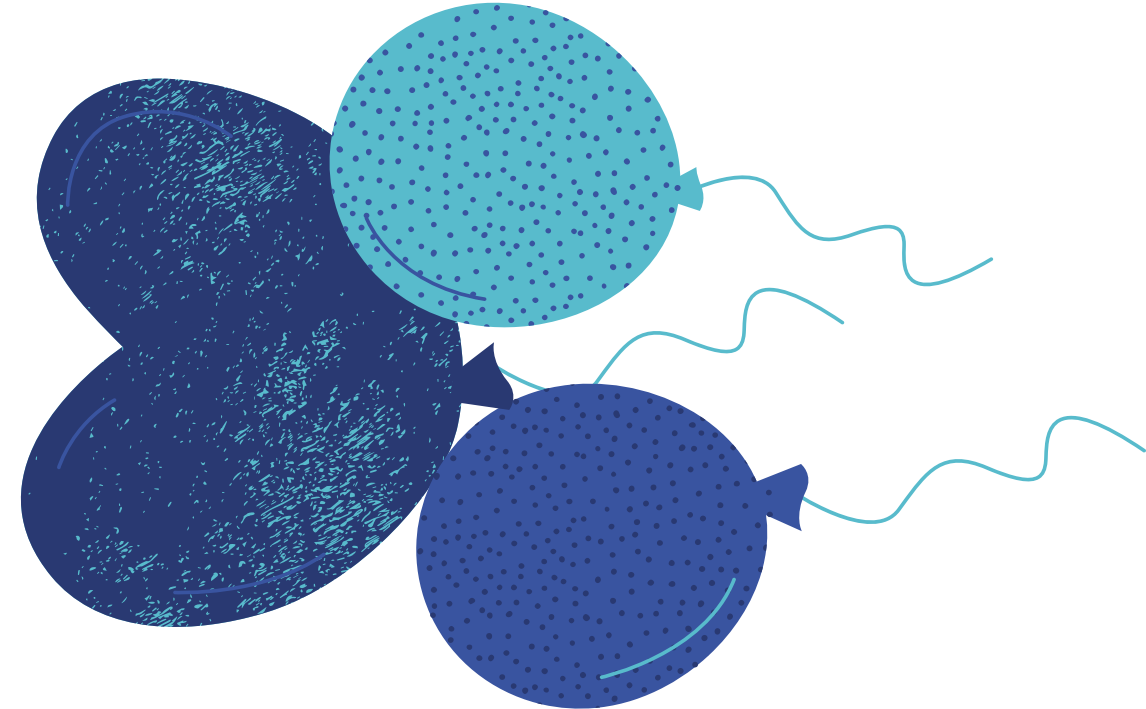


Go Blue for Butterwick Bake Sale



We're raising awareness for our local Hospice,
Butterwick Hospice.

We're having a bake sale as part of our
Go Blue for Butterwick celebrations!



Where:

When:

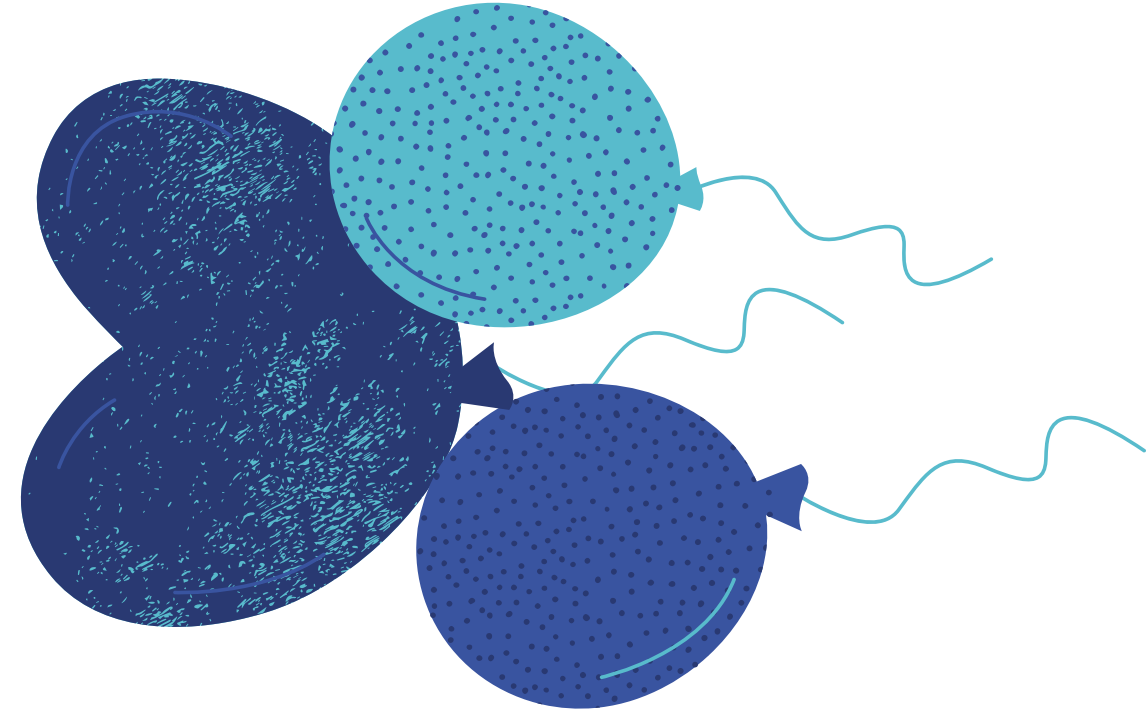


Go Blue for Butterwick Run for Butterwick



**We're raising awareness for our local Hospice,
Butterwick Hospice.**

**We're having a fun run as part of our
Go Blue for Butterwick celebrations!**



Where:

When:

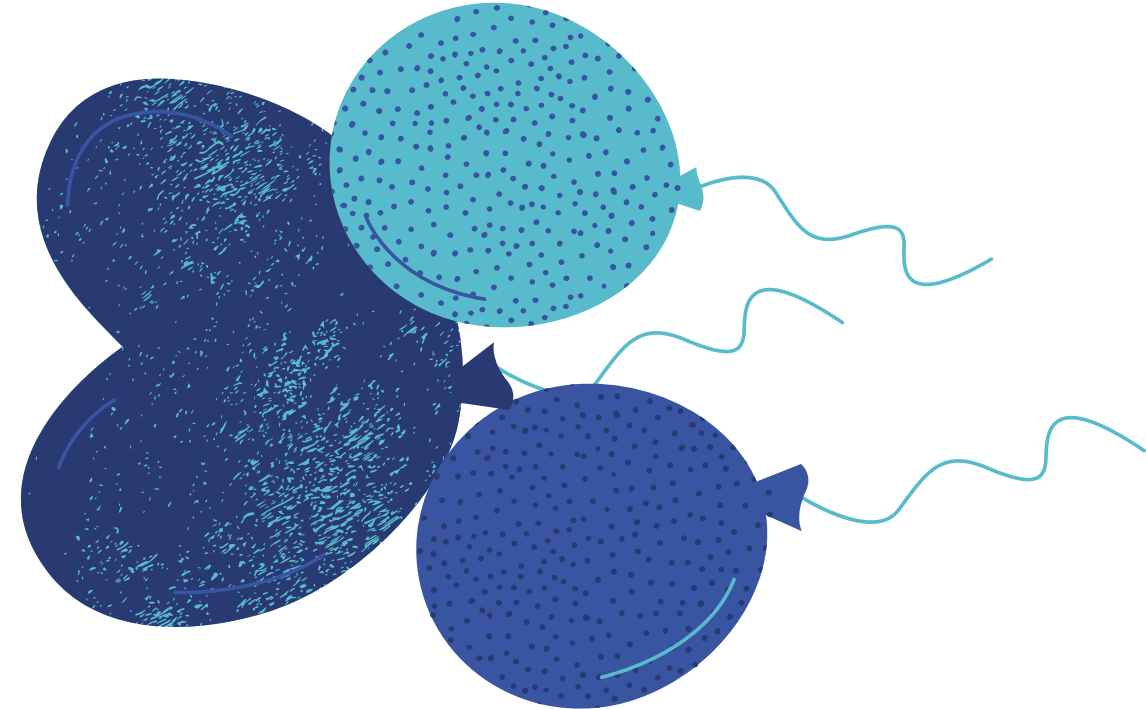


Go Blue for Butterwick Non Uniform Day



We're raising awareness for our local Hospice,
Butterwick Hospice.

We're having a non uniform day as part of our
Go Blue for Butterwick celebrations!



Suggested
donation: **£1**

Why Fundraise for Butterwick Hospice

When you raise funds for the Hospice, you help us continue to provide specialist, holistic care to those in our community who need us.

Here are just a few examples of what the money you raise could provide for those who need us...

 **£100** 

could provide one session of Day Services for someone with a life limiting condition

 **£250** 

could provide one night of care from our Home Care Team for a patient in the comfort of their own home

 **£500** 

could provide one month of Physiotherapy for a patient with chronic pain

 **£1000** 

could provide one night of respite care for a child in our Children's Hospice



Thank You!

Your help means we can continue to embrace life's journey with compassion and care.

Get in Touch!

01642 628930

helen.shaw@butterwick.org.uk

www.butterwick.org.uk

